

## The Wool Truth – Words that Inspire



After awarding Pelé with the Littlest Lamb's first ever humanitarian award inscribed: "In admiration of your lifelong dedication to helping, inspiring and empowering youth to become leaders on and off the field", Pelé took the microphone and delivered an inspiring and motivational speech. The following is an excerpt:

"It's difficult to say something when you are in deep emotion, but before everything, I want to thank everyone who came to me and said very good things about me, about my life. Since I arrived here, everybody came to say beautiful things to me, even young boys who never saw me play, who are 8, 9 years old. This, I think is the most important gift that God gave to me – the love of the people. First, I want to thank you all for that. As you saw here, I used to work with the UNICEF, with the Special Olympics, all over the world. I have my own charity in Brazil, but I think this, you do for God, you do not do it to keep saying to the people, you do with your heart, you do it for God. And tonight, you are all here because you opened your hearts for the kids, for the young,. I thank God to be part of this dinner and to talk about Him... because today, God selected me to play on your team and I only play on winning teams. Thank you very much, thank you for all the love, thank you thank you, I love you, I love you. Thank you."

No words can properly thank Pelé for his love, kindness and generosity. The Littlest Lamb is honored to be teammates with Pelé and looks forward to victory when the orphanage is ready for operation.

*Pelé speaks to the Littlest Lamb Gala guests after receiving his award*



The Littlest Lamb

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## The Littlest Lamb REVIEW



*"a house and home for God's own"*

...Our Second Annual Fundraising Gala!  
With Guest of Honor, Pelé

Dec/Jan 2008

### NEED HELP WITH YOUR HOLIDAY SHOPPING?

Visit the online store at [www.littlestlamb.org](http://www.littlestlamb.org) for a variety of merchandise, including Littlest Lamb printed t-shirts, sweatshirts, and onesies. Also, check out our newly designed environmentally friendly shopping bags! Spread the spirit of giving to your friends and family during this holiday season!

And don't forget, when purchasing anything online go first to [www.goodshop.com](http://www.goodshop.com) and shop to benefit the Littlest Lamb! Just enter "Littlest Lamb" and a percentage of all your online purchases will go to our organization. Best of all, it costs you **nothing!!!** Over **800** popular sites available.

November 25, 2008  
New York City, NY

"Tonight, you are all here because you opened your hearts for the kids" said Pelé at the Littlest Lamb's 2nd annual Gala. The night, at the scenic Battery Gardens in Manhattan, was truly magical. The Littlest Lamb, not yet 3 years old, played host to a fundraising gala with legendary soccer star and humanitarian, Edson Arantes do Nascimento, better known as Pelé. He was being honored for the essential role he has played over the years both as an athlete and a philanthropist, and particularly for his dedication to issues of poverty, children and youth. Pelé was presented with an award for the countless charitable contributions he has made to society, and responded with a heartfelt speech, ex-



*Autographed soccer ball centerpieces, auctioned at each table during the Gala.*

pressing his gratitude for being welcomed at the benefit, and excitement to be part of the Littlest Lamb team. He told us that only God knows why things happen, and God is the reason Pelé and the Littlest Lamb are now working together. Also in attendance was Ambassador Hossain Mubarak, the Egyptian Consul General to New York, who made a passionate speech in support of the Littlest Lamb. The evening was a huge success to say the least, raising over \$225,000 to build the orphanage. Beyond the funds raised was the welcomed opportunity we had to connect with our donors and supporters and not only update them on our progress, but also to enjoy an evening of fine dining and entertainment. As Pelé told us, "We are going to score a goal when we inaugurate the orphanage in Egypt!"

# MAKING OUR WAY...



The Littlest Lamb partners with Sharm British School in Sharm el Sheikh, Egypt



The Sharm British School has chosen the Littlest Lamb to be its charity of choice and has been raising money throughout the school year to help in funding the cost to build the orphanage. The students and teachers as well as the Littlest Lamb are very excited about the new partnership. We look forward to the first visit from the students and staff of the Sharm British School to our orphanage in Cairo.



## What we have been doing! ACHIEVEMENTS AND PROGRESS

On October 22, 2008, the bricks and bulldozers arrived and the ground was broken! We are overjoyed by this landmark, and anticipate the next step of the journey – construction of the first “green” orphanage in Egypt with licensed approval! Since our last edition, we have also continued to visit orphanages throughout Egypt and conducted interviews with professionals as well as have continued fundraising. To date, we have raised approximately \$2 million. Also, The final architectural designs have been finished and submitted for approval and bidding. Construction of the wall around the 9 acre property will be completed by year end.



Ground breaking at the Future Site of the Littlest Lamb Orphanage in Ahmad Oraby, Cairo, Egypt

## Our Financial Position Today

Available Funds as of 12/3/08

Checking.....	\$ 258,647
CD's.....	\$ 949,231
Other.....	\$ 21,609
<b>TOTAL.....</b>	<b>\$ 1,229,487</b>

We have already paid

- \$700,000 for land and related expenses
- \$40,000 for the construction of the wall
- \$264 for administrative costs
- \$0 for fund raising costs

\*\*We need to collect an additional \$1.7 Million so that we can complete Phase I of construction\*\*



Side Elevation

## Fun with the Littlest Lamb! RECENT FUNDRAISING EVENTS

### Barbeque in the Park and The Empire Hotel



### The Second Annual Benefit Gala!



Photos courtesy of Steve Freihon — [www.stevefreihon.com](http://www.stevefreihon.com)